



GBTA

| Georgia



Shane Downey
VP Government & Community Relations
GBTA



GBTA Elections

2023 GBTA Elections

<u>Position</u>	<u>Member Category</u>	<u>Term Limit (2021)</u>	<u>Term Limit (2022 and Beyond)</u>	<u>Next 3 Election Cycles</u>	<u>Ultimate Election Cycle Goal</u>	<u>Board Members</u>
President	Direct	2	2	21, 23, 25	Every 2 years on odd years	Denise Truso
Vice President	Direct	2	2	21, 23, 25	Every 2 years on odd years	Mark Cuschieri
Europe Regional At Large Director	Direct	3	2	21, 24, 26	Every 2 years on even years	Jens Liltorp, CCTE
Canada Regional At Large Director	Direct	2	2	21, 23, 25	Every 2 years on odd years	Sharlene Ketwaroo-Nanoo
At Large Director	Direct	2	2	21, 23, 25	Every 2 years on odd years	Michelle "Mick" Lee
At Large Director	Direct	2	2	22, 24, 26	Every 2 years on even years	Barbara Rose (22)
At Large Director	Direct	2	2	22, 24, 26	Every 2 years on even years	Sue Spear (22)
At Large Director	Allied	2	2	22, 24, 26	Every 2 years on even years	Kevin Sullivan (22)
At Large Director	Allied	3	2	21, 24, 26	Every 2 years on even years	Will Pinnel
At Large Director	Allied	2	2	21, 23, 25	Every 2 years on odd years	Maria Chevalier
At Large Director	Allied	3	2	21, 24, 26	Every 2 years on even years	Alison Taylor
US CPC President At Large Director	Direct	2	2	21, 23, 25	Every 2 years on odd years	Rosemary Maloney
ALC President	Allied	2	2	21, 23, 25	Every 2 years on odd years	Tammy Routh ³

Candidate Qualifications

- Vice President and President: Any Direct Member who has been an Active Member for the last two (2) consecutive years and has at least one (1) year of service to the Association, a local chapter thereof, or other global travel organization is eligible to be nominated to serve as President or Vice-President. Any Active Member of the Association may nominate a qualified Direct Member to be President or Vice-President.
- Board of Directors: Any Member who has been an Active Member for the last (1) year and has at least one (1) year of service to the Association, a local chapter thereof, or other global travel organization is eligible to be nominated to serve as a Director. Any Active Member of the Association may nominate a qualified Member to be a Director.

Voting Process

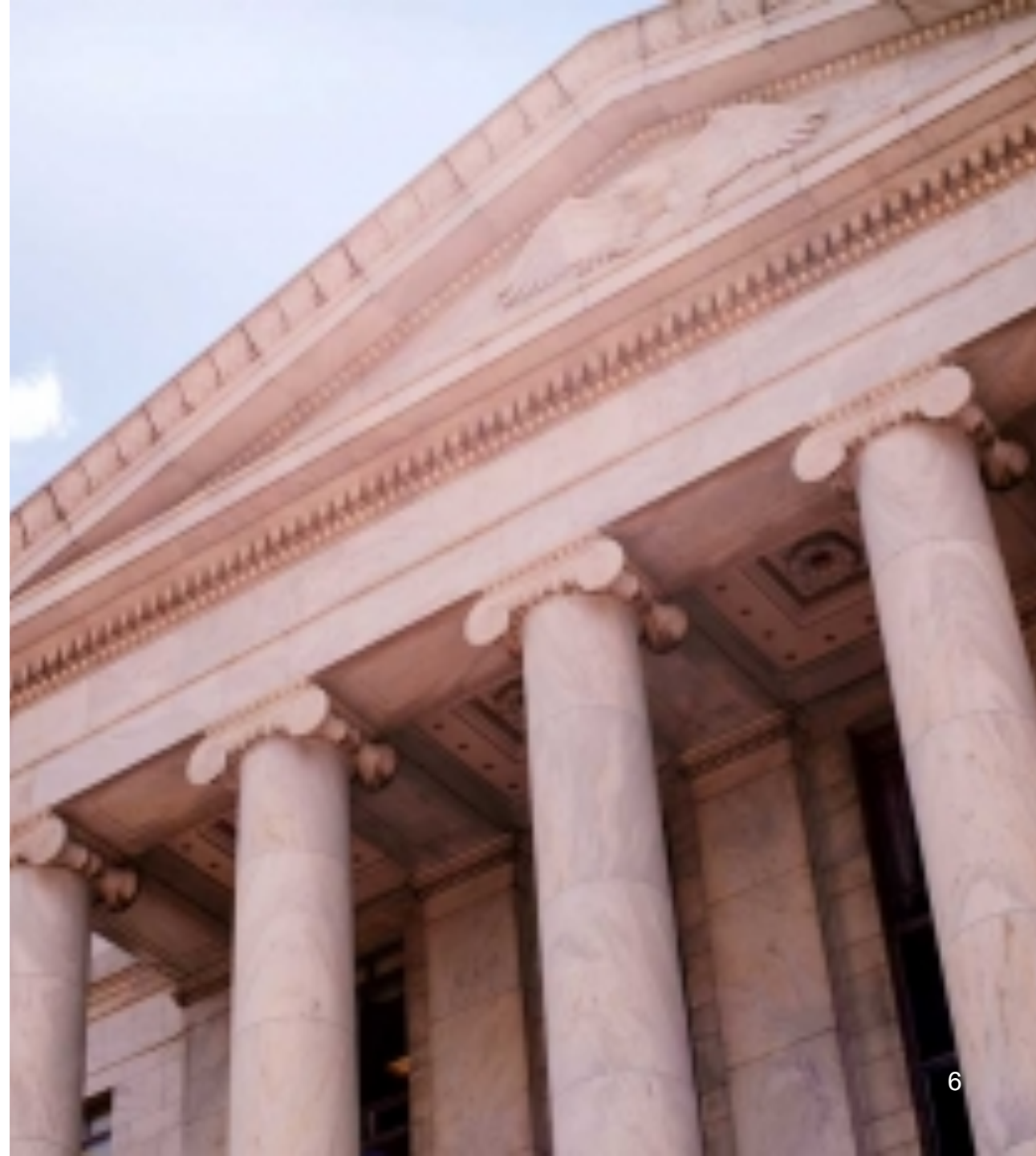
- All GBTA “Active” members (Allied and Direct) are eligible to vote for ALL open seats AND bylaw changes.
- All eligible voter receive an email from “GBTA Elections” with a personalized link
- Questions about the process are directed to Election Services Corp. by email at gbtahelp@electionservicescorp.com or call toll-free +1 866 720 HELP (4357).

Government Relations Mission

PURPOSE: GBTA's government relations strategy is to advocate for safe, efficient and sustainable business travel.

Strategic Pillars:

1. Pursue a global agenda that prioritizes climate action, a robust infrastructure and the safe and efficient movement of travelers
2. Advocate on a regional level for items that are a part of GBTA's global strategy but are prioritized by the local business travel community.
3. Engage and utilize GBTA members to advance industry solutions



GBTA Global Advocacy Efforts

U.S.

- Improving Air Travel
 - FAA Reauthorization
 - Upgrading ATC
- Passenger Facilitation
 - Improving TSA Security Screening and Infrastructure
 - VISA and Passport
- DeCarbonizing Air Travel
 - SAF Grand Challenge Roadmap
 - THE U.S. National Blueprint for Transportation Decarbonization

EU

- Facilitating Multimodal Travel
 - EU Sustainable Mobility Strategy,
 - Multimodal Digital Mobility Services (MDMS)
- Decarbonizing Air Travel
 - RefuelEU
 - EU emissions trading system for aviation (EU ETS)
 - Renewable Energy Directive (RED)
 - Energy Taxation Directive (ETD)
- Harmonizing Emissions Tracking And Reporting
 - The Corporate Sustainability Reporting Directive ("CSRD")
 - CountEmissionsEU Initiative.

Canada

- Differentiate Business and Leisure Travel
- U.S. Border Facilitation
 - Travel Modernization utilizing Biometrics
 - Immigration
 - Digitalization
- Playbook for future health emergencies
- Air Passenger Protection Regulations

U.S. 2022 in Review

- Travel Barriers Removed
- Boosting Production of Sustainable Aviation Fuel
- Inclusion of Tour Bus in Budget Bill
 - Create Assistant Secretary of Commerce of Travel and Tourism.
 - Development of a national travel and tourism strategy every 10 years
 - Report on the effects of the pandemic on the travel and tourism industry
- Infrastructure bill - \$550 billion in Transportation
- \$60 million for 125 new CBP officers, 250 technicians and 250 support staff

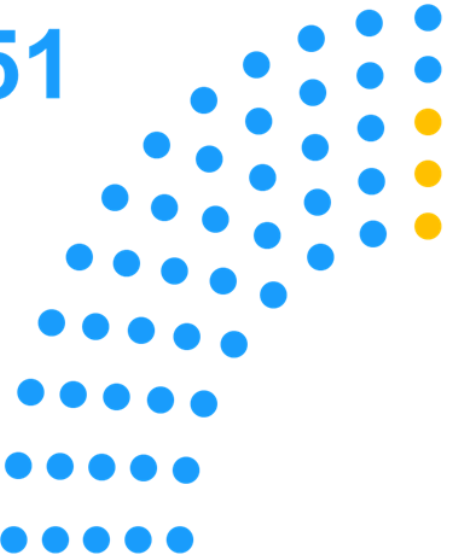


Balance of Power in the 118th Congress

Senate

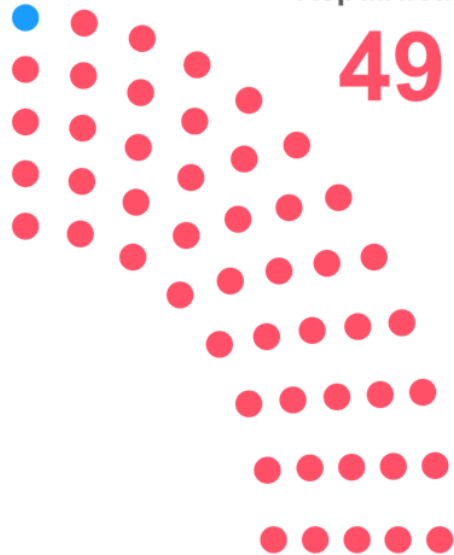
Democrats

51



Republicans

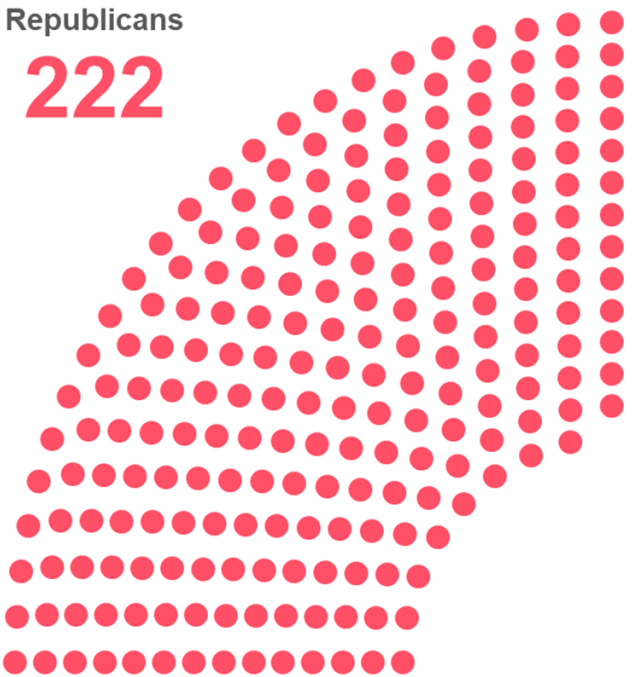
49



House

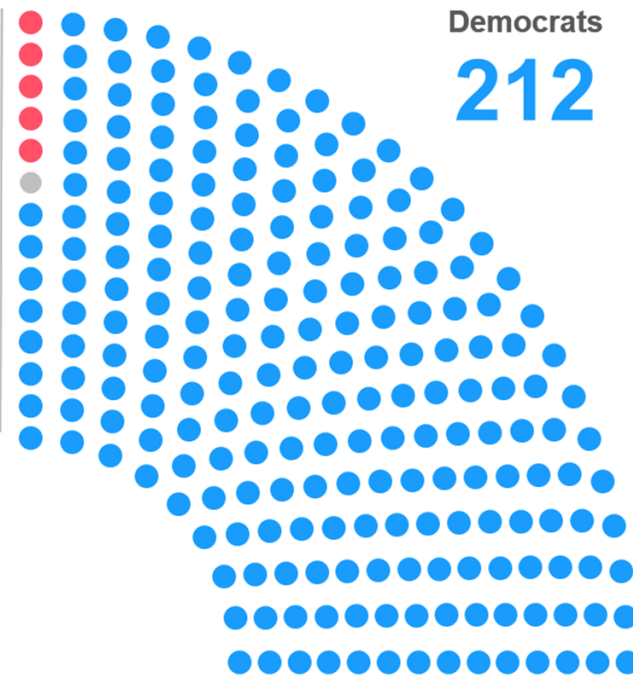
Republicans

222



Democrats

212



2023/2024 Must Pass Bills

Debt Limit Legislation

- Sets the limit on what Treasury can borrow to meet the obligations already established by Congress
- Failure to do so could result in credit downgrades, erodes confidence in the U.S. dollar and has ripple effects throughout the global financial system

NDAA

- Sets national defense policy and authorizes defense spending for the year
- Regularly carries foreign policy, intelligence, and procurement policy

Appropriations

- Federal funding expires September 30th
- Funds all discretionary programs throughout the government
- House will attempt a more open process, but expect continuing resolutions and shutdown threats with divided, polarized government

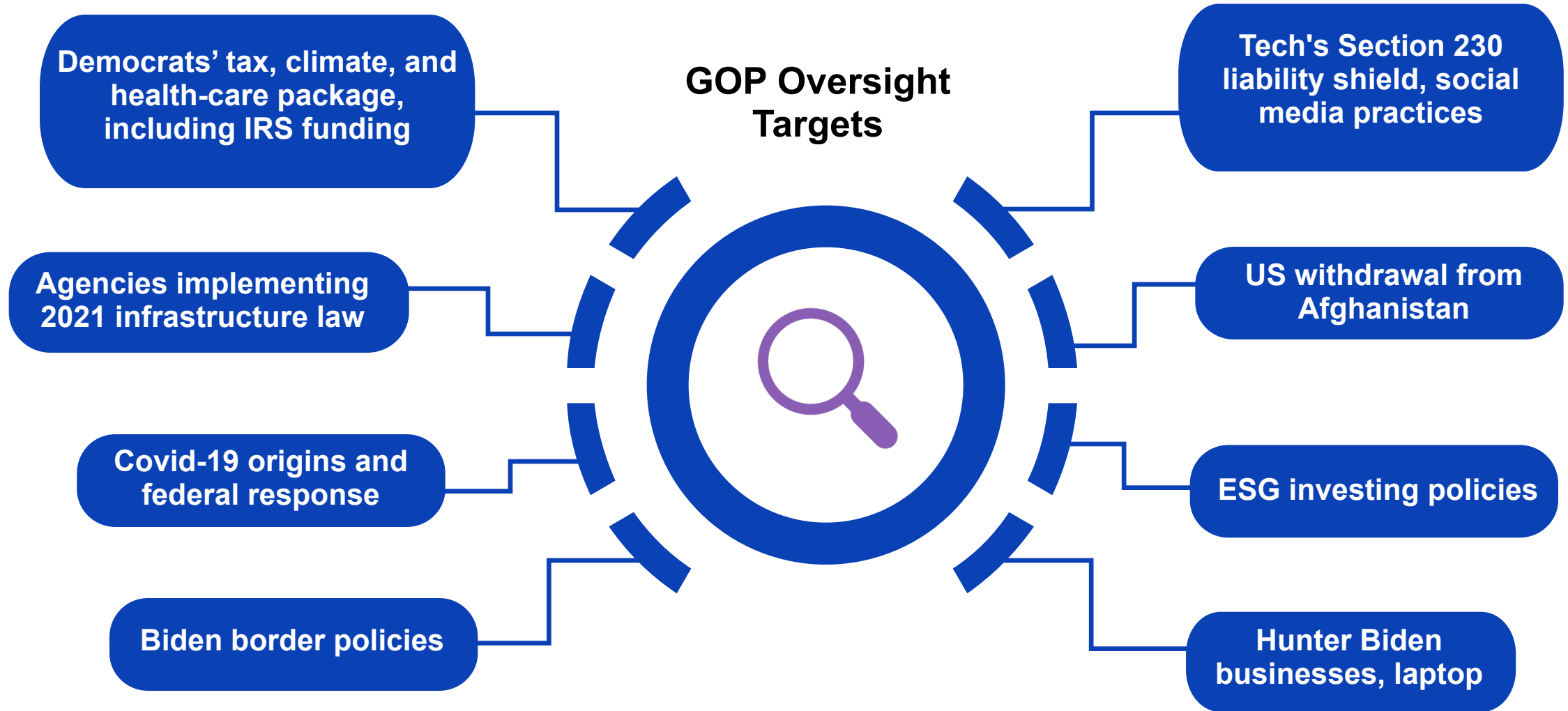
FAA Reauthorization

- Federal Aviation Administration Authorization expires September 30th
- Reauthorization expected to be the main driver of transportation policy for the 118th Congress
- Last two reauthorizations required twenty three (2012) and six (2018) short term extensions before ultimate passage

Farm Bill

- Sets agriculture and nutrition policy, funds farmer aid programs
- Climate and nutrition programs expected to be controversial (SNAP work requirements, biofuels, environmental standards)

House Republican Oversight Agenda



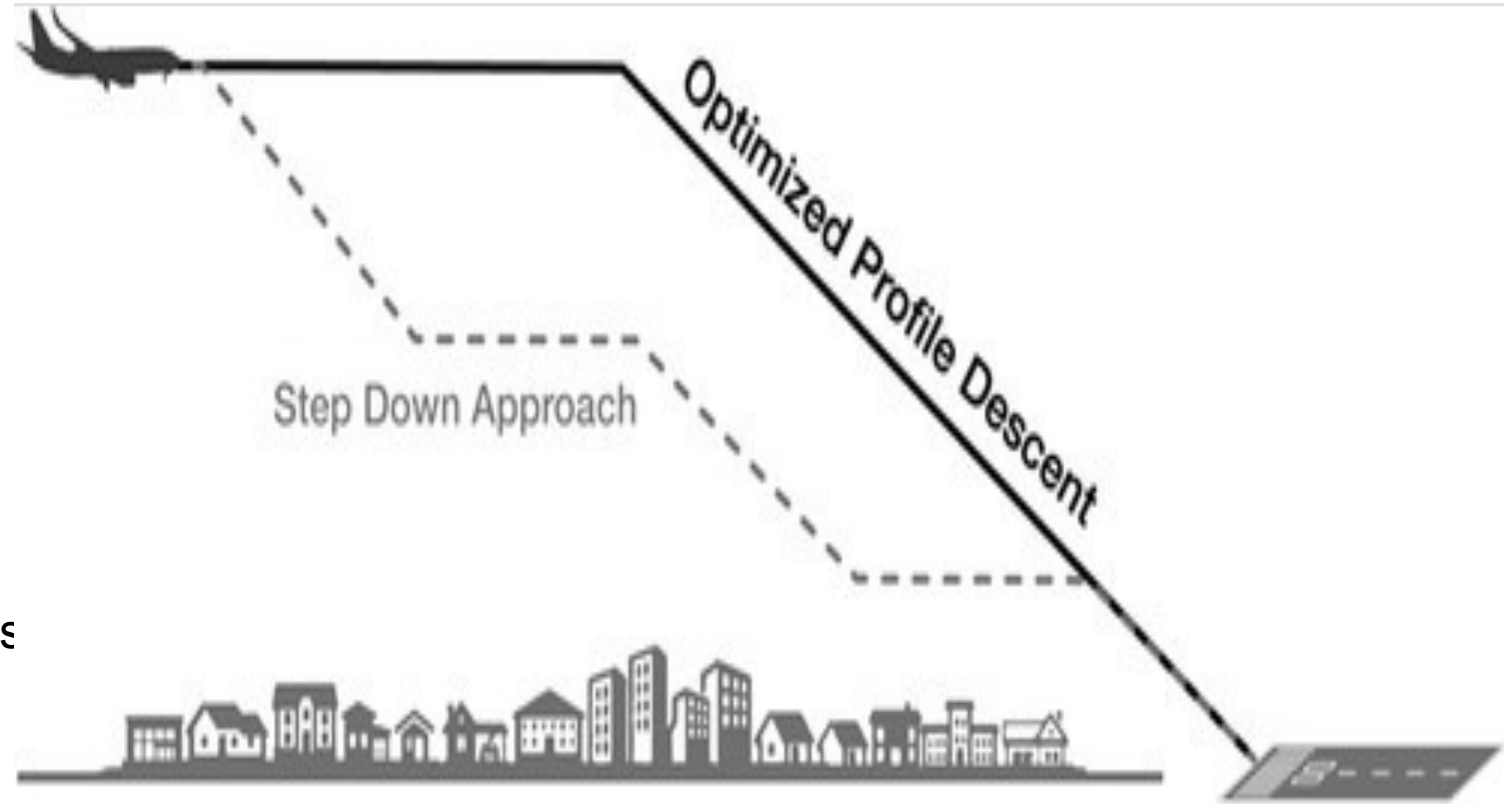
FAA Reauthorization

- Current extension expires September 30th
 - Reauthorization expected to be the main driver of transportation policy for the 118th Congress
 - Last two reauthorizations required twenty three (2012) and six (2018) short term extensions before ultimate passage
 - Provide a foundation for the FAA, the aviation industry, and its workforce to successfully navigate advancing critical aviation safety technologies,
 - Deploying technologies to modernize our air traffic system and reduce flight delays,
 - Certainty in advancing emerging technologies, such as unmanned aircraft systems and advanced air mobility, that hinder investment

Next Generation Air Transportation System

Optimized Profile Descents

- 64 since 2014 (OPDs) allow planes to glide down safely from cruising altitudes into airspace.
- FAA estimates that an average 2 million gallons of fuel is saved and 40 million pounds of emissions reduced annually.
- Equivalent to eliminating the fuel and CO2 emissions of 1,300 Boeing 737 flights from Atlanta to Dallas.
- Part of FAA's Aviation Climate Action Plan to achieve net-zero greenhouse gas emissions from the U.S. aviation sector by 2050.



Government Relations – Demanding a Seat at the Table



2023 Priority Issues

Infrastructure/Air Travel

- ❑ FAA Reauthorization
- ❑ Next Gen Air Traffic Control
- ❑ Electric Vertical Take-off & Landing (eVTOL)
- ❑ Passenger Accessibility
- ❑ Rail Improvements
- ❑ Meeting & Events
- ❑ Pandemic Insurance

Passenger Facilitaion

- ❑ Cross Border Travel
- ❑ Trusted Traveler Programs
- ❑ Increased number of CBP Officers
- ❑ Increased use of Biometrics
- ❑ Visa/Passport Wait Times
- ❑ LGBTQA Travel
- ❑ GSA Rate Determination

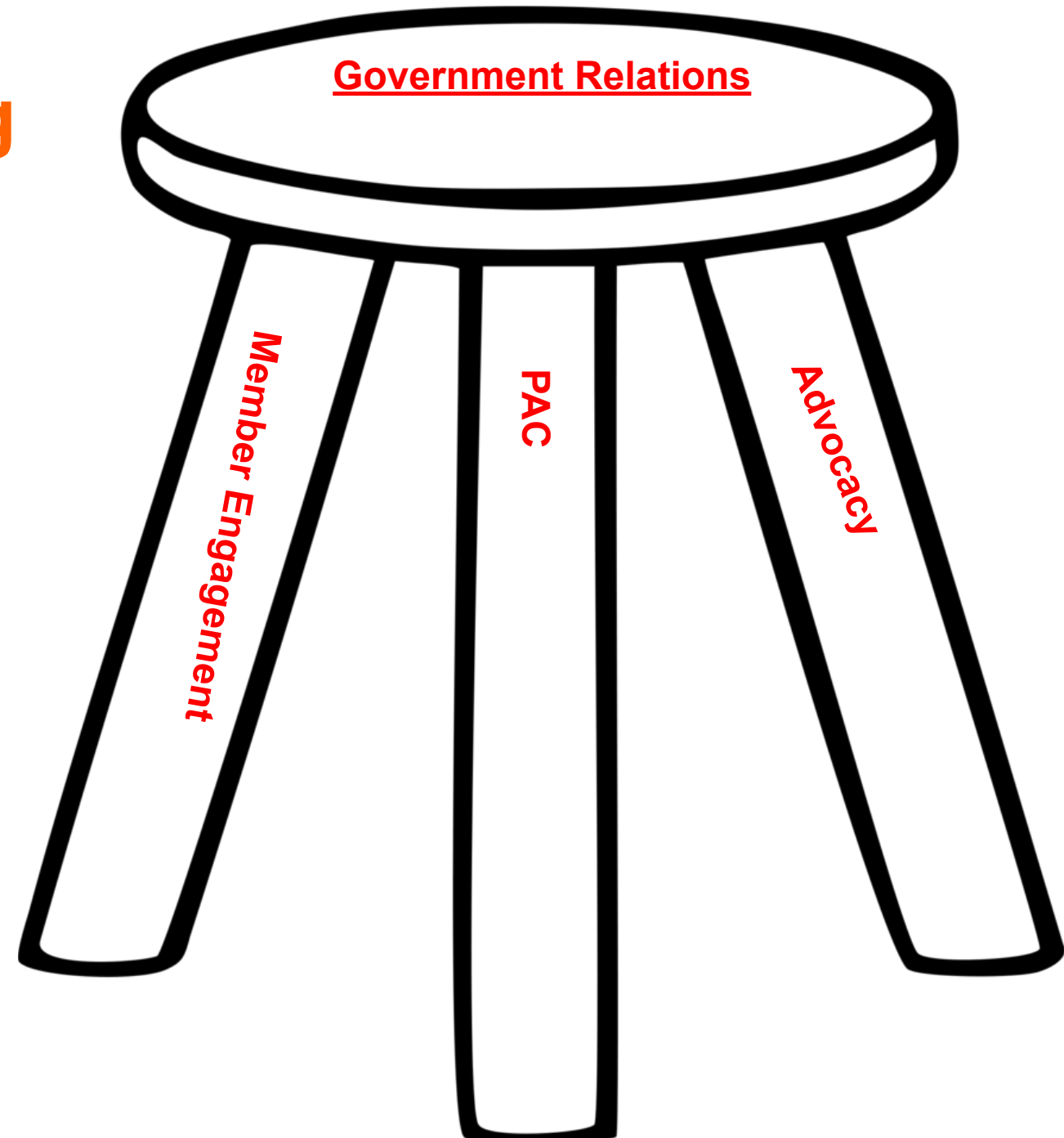
Climate Action

- ❑ SAF Grand Challenge Blueprint Race to NetZero
- ❑ Increased production of SAF
- ❑ THE U.S. National Blueprint for Transportation Decarbonization

Goal of Chapter Challenge

Raise Business Travel Profile

- Introduce industry to elected officials
- Raise and advocate on issues of concern to elected officials
- Bring the issues home to the Congressional District



2023 Chapter Challenge

Points	Activity
1	Chapter Invites an elected/government official to speak OR host a GBTA GR themed meeting
1	40% of members must send an email to an elected official
1	Chapters must send an endorsed GBTA letter to its area's elected official
1	PAC totals must equal \$7.50 per each chapter member with at least 30% of members donate
2	PAC totals must equal \$10.00 per each chapter member with at least 50% of members donating
1	For each person attending 2023 Legislative Summit

**4 points accumulated = Partner
Highest accumulated points is the Winner!**

2023 Chapter Challenge Winner

- ❑ Chapter with most points gets 2 Free Registrations to attend the 2024 Legislative Summit
- ❑ Tie breaker – highest average PAC \$ per total Chapter member
- ❑ Membership totals based on March 1 Starchapter total



2023 Legislative Summit

AGENDA June 13 - 15

June 13th, 5:30 PM – 8:00 PM
Opening Reception

June 14th, 8:30 AM – 5:00 PM
Education Session on Capitol Hill, Legislative Issues, How to Lobby Congress
Members of Congress addressing the attendees
Reception

June 15th, 8:00 AM – 5:00 PM
Individual meetings with your members of Congress

Registration Costs

Legislative Summit		
Registration Type	Open Until March 29, 2023	March 30, 2023 through Onsite
GBTA Member	275	350
Non-member	350	450
Bundled with Sustainability Summit		
Bundle Registration	Open Until March 29, 2023	March 30, 2023 through Onsite
GBTA Member	450	600
Non-member	600	800

<https://www.gbta.org/gbta-legislative-summit-june-2023>

Advocacy

Member Engagement

We need your support to be successful in 2023!

Will you help and be the united voice of business travel?

Start Today by making PAC Donation

Questions?

Shane Downey

(703) 459-7425

sdowney@gbta.org



What Members Say:

“GBTA has a very unique position because of its global nature to bring people together, to aggregate funding, and to have a united voice.”